Stadt Offenbach am Main/Arbeitsförderung, Statistik und Integration MainArbeit. Kommunales Jobcenter Offenbach

"Arrival City" Offenbach

Challenges for Urban Development and Integration Policies





sagt: "Als ich aus der Türkei nach Offen-

bach kam, wurde ich gehänselt, weil mein

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Neukölln ist nicht überall

Die Integrationspolitik in Deutschland ist gescheitert, sagt der Berliner Politiker Heinz Buschkowsky. Er sollte mal nach Offenbach fahren, wo es klappt - in die Stadt mit dem höchsten Ausländeranteil

VON THORSTEN SCHMITZ

OFFENBACH ALMOST ALL RIGHT

DEUTSCHER PAVILLON AUF DER 15. INTERNATIONALEN ARCHITEKTURAUSSTELLUNG 2016 15. ULUSLARARASI MIMARLIK SERGISI'NDE ALMAN PAVYONU 2016

MAKING

AUTREMENT DIT

mercredi 18 septembre 2013

L'ALLEMAGNE EN CAMPAGNE (3/5) À l'approche des élections législatives de dimanche, « La Croix » enquête dans un pays qui ne manque pas de s'interroger sur son organisation économique, sociale et familiale

Offenbach, laboratoire de l'intégration

De notre envoyée spéciale

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Instantané d'un après-midi ensoleillé de septembre sur la Frankfurter Strasse. principale rue piétonne d'Offenbach: trois élégantes s'émerveillent en roumain devant les sourires d'un bébé en poussette, une cliente pousse la porte d'un



Offerbach, laboraton

offerbach, laboraton

offerbach, laboraton

offerbach, laboraton

offerbach, laboraton

lacroix
tembre 2013 Jelli Van dernier un nombre record d'infringans se scrutin de dimanche.

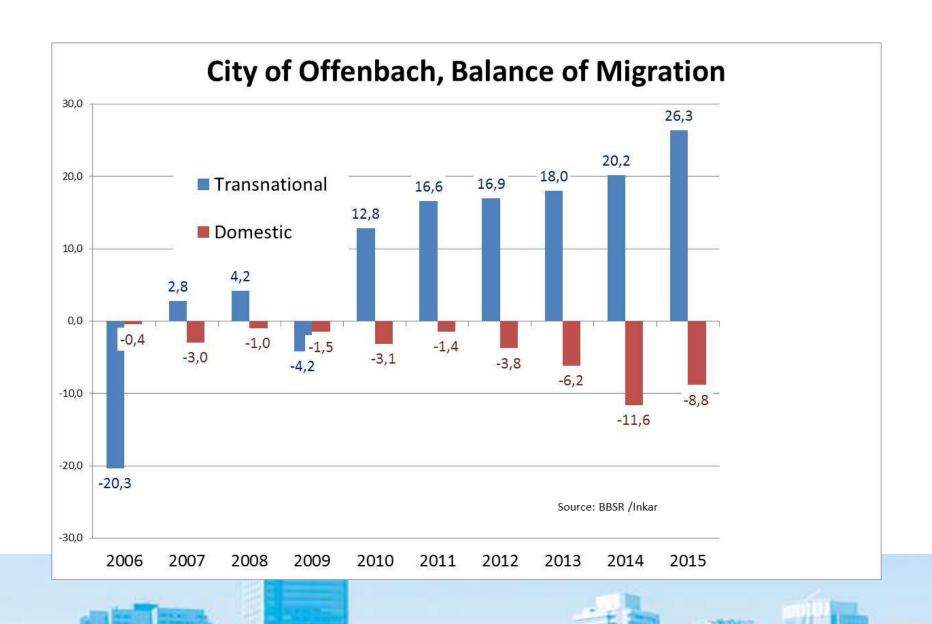
Jelli Van dernier un nombre record d'infringans se scrutin de dimanche.

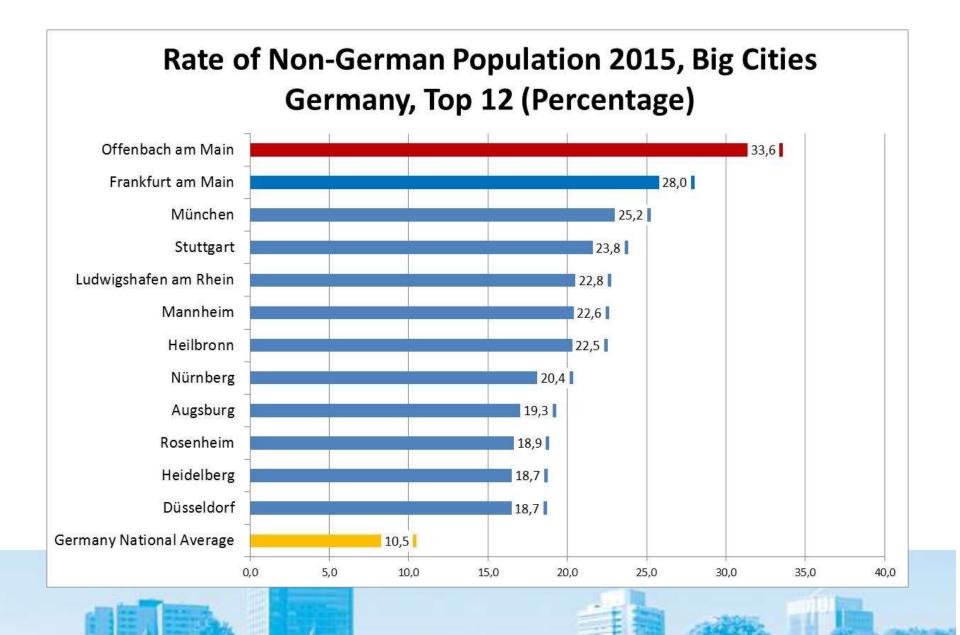
Jelli Van dernier un nombre record d'infringans se scrutin de dimanche.

Arrival City Offenbach

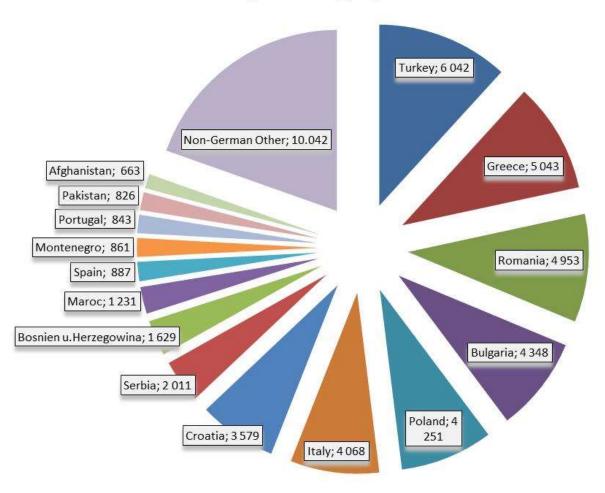
Statistical Evidence



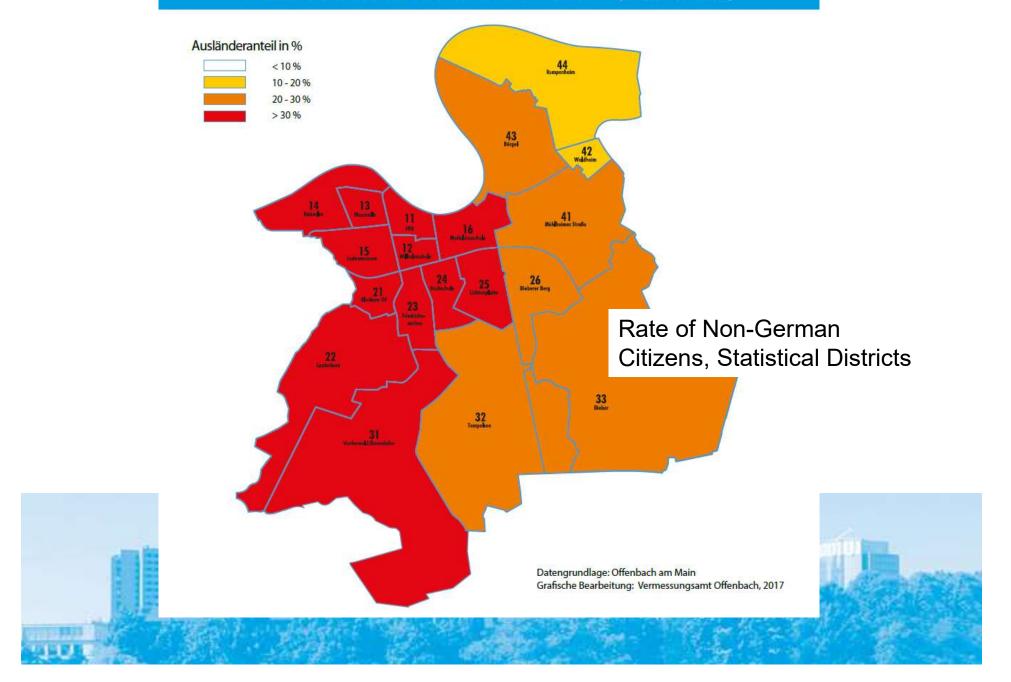


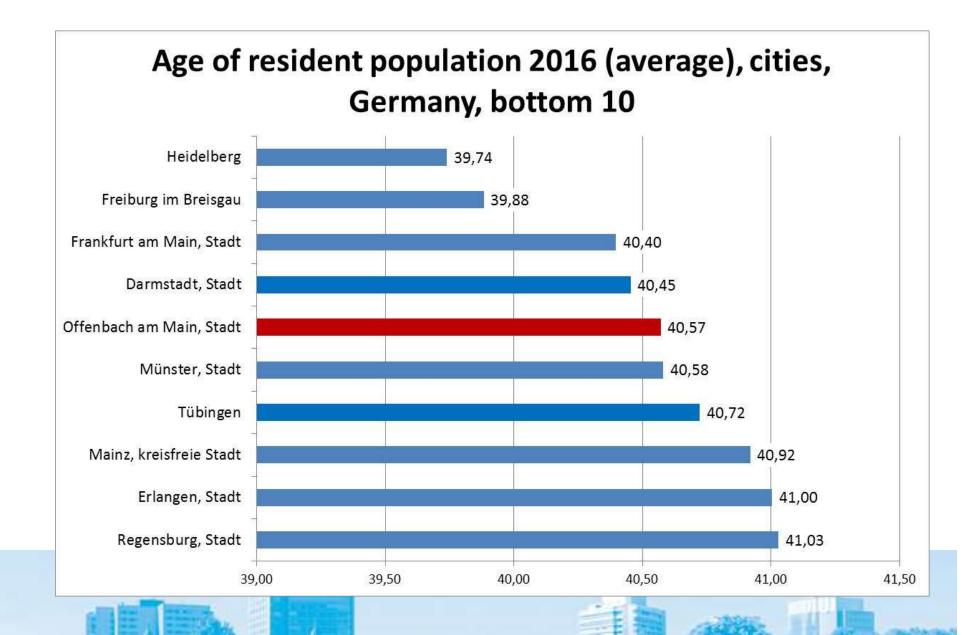


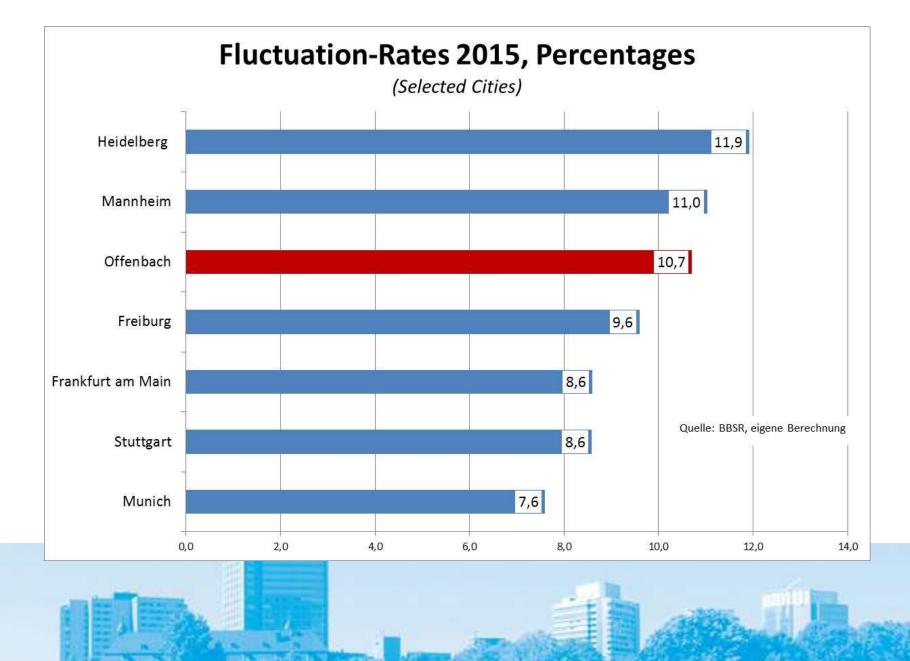
"Hyper-Diversity" - Non-German Population, Shares per Country of Origin, 2017

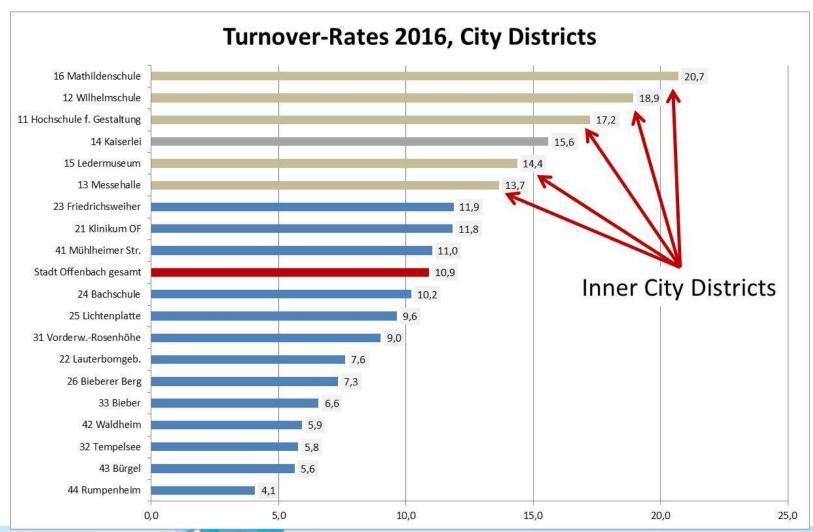


Ausländeranteil in Offenbach (Stat. Bezirke)









Municipal Integration Policies

Strategy and Action



Integration Strategy - Policy Areas

Policies and fields of action

Education

- Strategic planning
- Counselling
- Early
 intervention
 (language
 training at
 child age)
- Social work at schools
- Outreach

Urban Development

- Limiting segregation
- Re-balancing social structure
- Shaping urban density
- Encouraging and supporting immigrant careers and social mobility

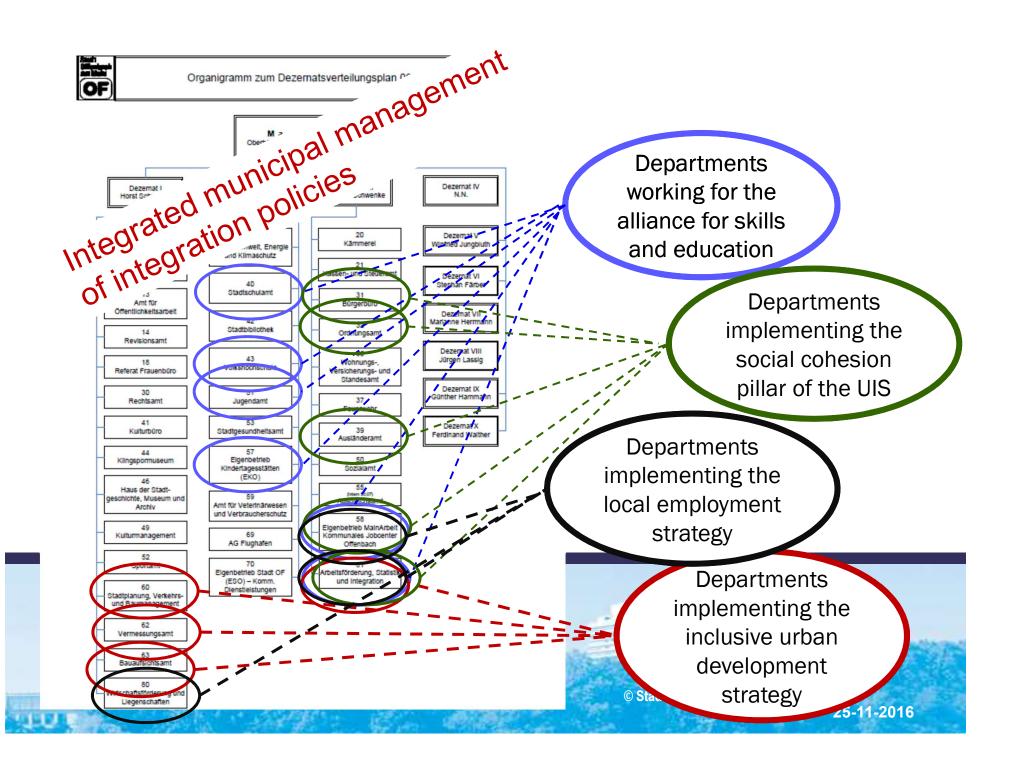
Social Cohesion

- Neighbourhood management
- Making migrant communities part of civil society
- New formats of communication
- Keep an eye on peace and order

Employment

- Local jobcenter
- Supporting entrepreneurship
- Skills strategy
- Management of school-toworktransitions

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Urban and Social Development

Practice Example





The Logic of the Programme "Soziale Stadt" – interdisciplinary strategy with a focus on urban development (Grafik: Stadt Offenbach, Amt 81)

Urban strategies on a district level Inner City East, Offenbach Mathildenviertel



Structural features at the start (2003):

- High rate of immigrant population (above 70%)
- High rate of unemployment (14%)
- High rate of transfer-dependency (40%)
- deficits in the urban environment
- intercultural tensions
- disperse ownership of real estate and residential areas



Projects in the context of the urban development project "Social City" Offenbach

- new playground
- redesign of public spaces and new green spaces
- new kindergarten as part of a new concept linking pre-school and school education
- upgrading local schools
- Gründercampus Ostpol (integrated facility for business start-ups, small businesses, training, education, housing, arts and culture)
- redesign of urban environment, e. g. innovative concepts for the redesign of backyards



Projects.....

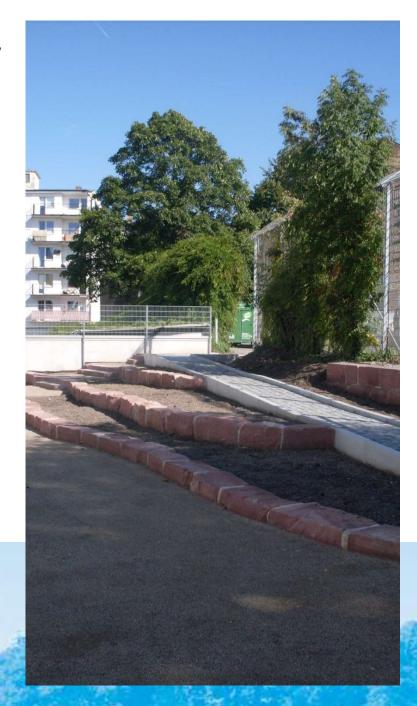
- student residences
- neighborhood-watch, support for citizens initiatives a new attention for a safe and clean environment
- a citizens newspaper, edited by a citizens initiative with a focus on neigborhood affairs

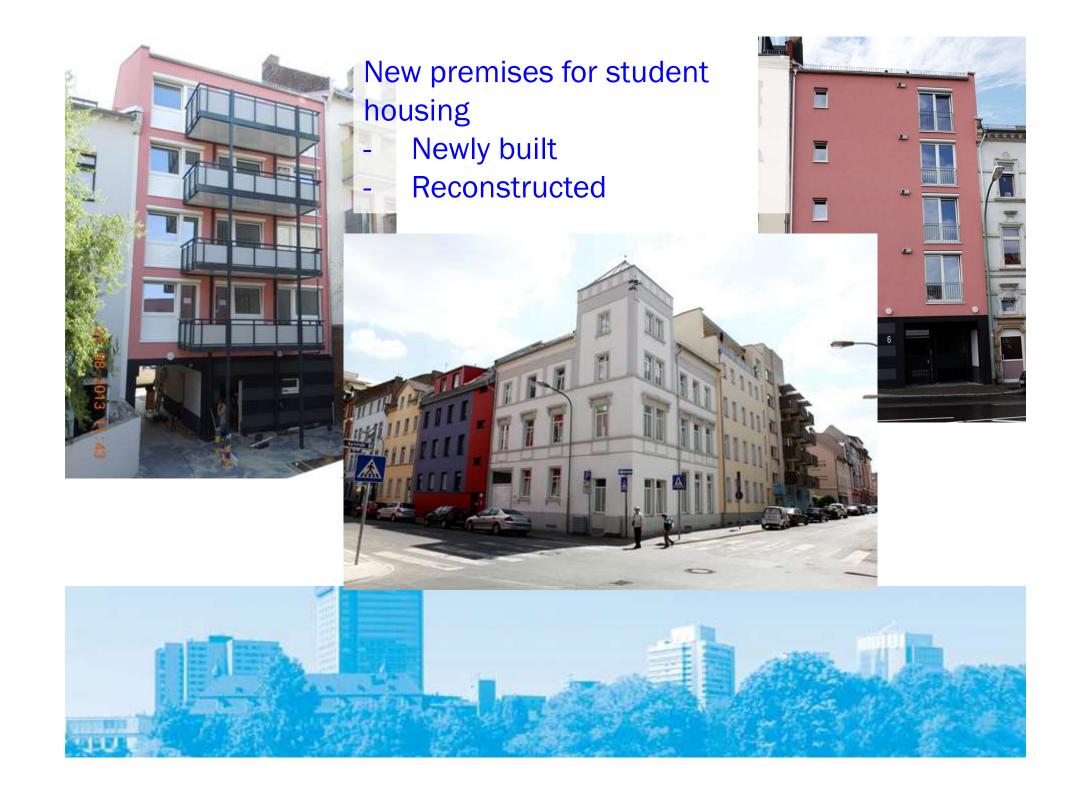




... rediscovering the riverside, new pocket parks in densely populated areas...

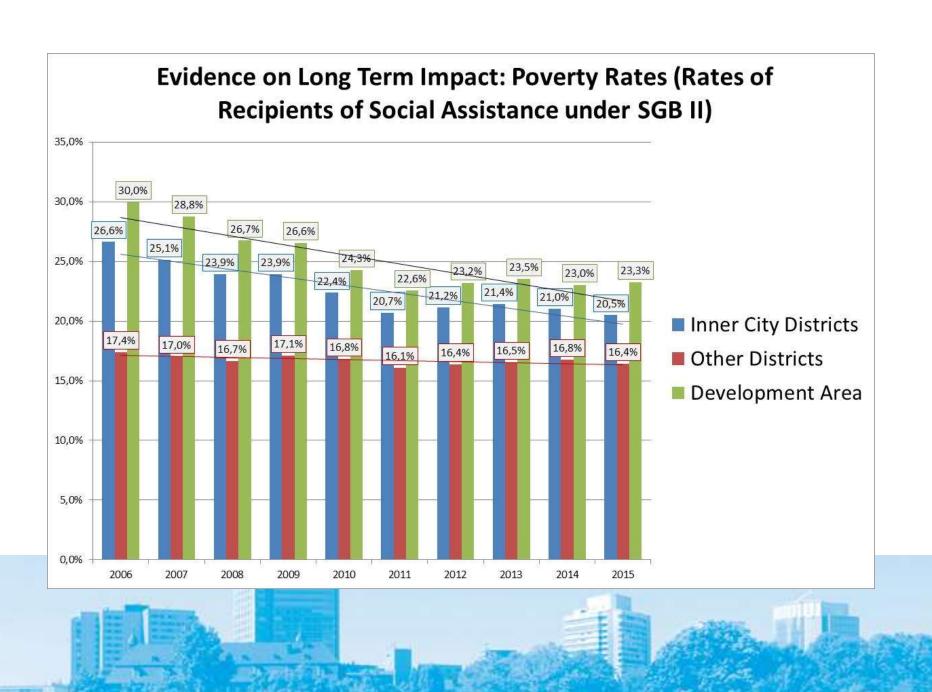


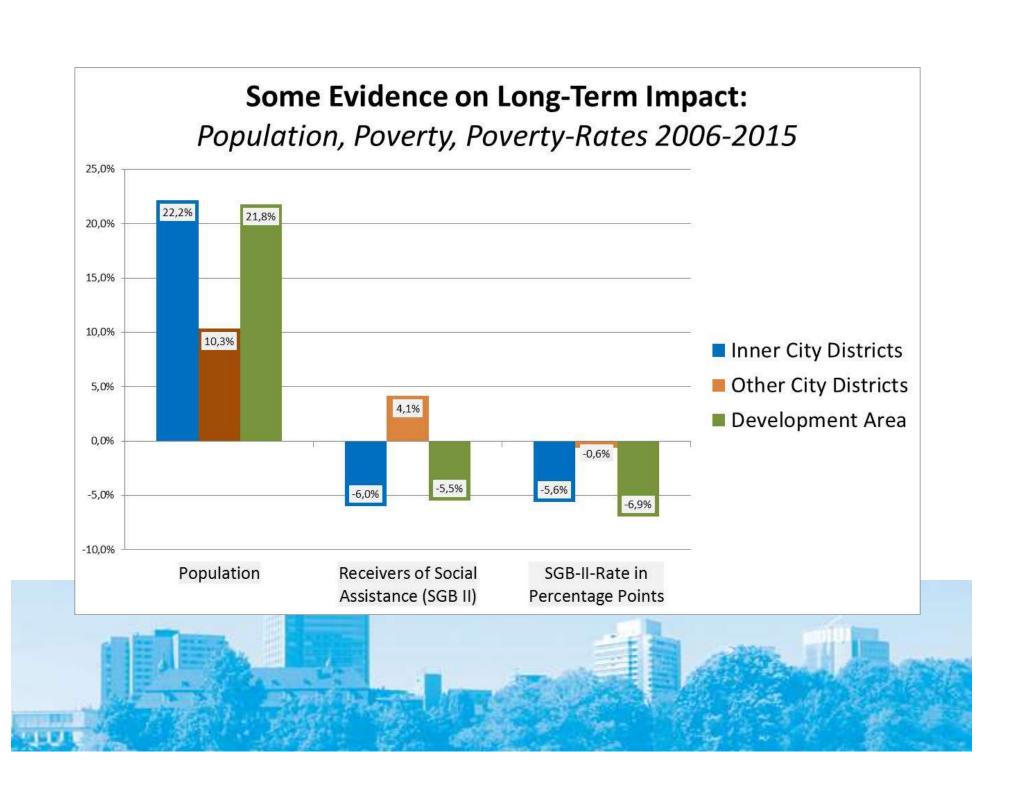




New premises for student housing (re-use of a redundant office building)







Conclusions



- Arrival Cities face particular challenges with regard to integration and social development
- To meet these challenges urban strategies have to move from sectoral to integrated policies
- Multi-actor networks may mobilize ressources and enhance ownership of development projects
- Citizens participation and social co-production are key elements of integrated urban development
- Monitoring of outcomes and impact is crucial for successfully managing change processes



Stadt Offenbach am Main

www.offenbach.de

www.oflovesu.com

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